Basic Info.



Fiona Tang

Female |

Unmarried | 16 Years

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Hukou/Nation: Tianjin

Political Status: League Member

Status: I'm looking for jobs now

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Residency: **Shanghai**

Strength

- Skilled in **Vibe coding, AI image generation, and AI video production**, driving down cost and improving efficiency for the company
- With 16 years of working experience, starting my career from **Design Assistant, Designer to Senior Designer, Chief Designer, and Design Manager**, Expertise in **analyzing market trends** worldwide, **developing brand strategies,** and **making seasonal R&D** by integrating brand vision, annual goals, sales feedback and seasonally fashion trends.
- Expertise in establishing comprehensive **product development system** and **supply chain system**, Overseeing the entire process from **design schedule** to **sample making**, matching **looks** and **photo shooting styling**.
- Solid expertise in both **Woven & Knit design** and **Crafts**, especially **Embroidery** and **Beading.**

Career Objective

Position: **Senior Designer/ Chief Designer /Design Manager/Buyer**

Styles: **Luxury goods / Outdoor Sports / Fast Fashion / Sports Shoes**

Location: Shanghai, NYC, LA

Target Salary: 30000-50000RMB/M

Duty Time: within 1 month

Job Type: Full-time

Worksites: On Site /Hybrid / Remote

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Work Experience

2021/2—2026/6 [65months]

Designer for Wovens&Knitwear

DKC Shanghai Co. LTD

Apparel/Textiles/Leather Goods | Foreign Capital Company | 2400 people

Website: www.dkcompany.com



DKC Shanghai Office is the biggest Buying Office in Asia wholly-owned subsidiary of DK Company Fahsion Group, which is one of Europe's leading suppliers of fashion and lifestyle multi-brands catering to men and women since its inception in 2001. There are 25 brands with 2,400 employees represented at more than 16,500 selling points in more than 35 countries worldwide. We have our own 450 selling points/shops: fully and partly owned, franchises, concession, and consignment.

There are around 60 employees in Shanghai Office , The total export volume for the entire year of 2025 is exceed 120 million US dollars .

Job Description:

Working for KAFFE, Saint Tropez, Soaked in Luxury and men's wear Solid , KAFFE men's

Keywords: Fast-fashion, Price-priority, competitive suppliers, woven& knitwear

- **Focus on capturing the hottest fashion trends** from WGSN, Stylesight ,Ins, online markets and local markets, according to the styles and price ranges of different brands, we offer corresponding styles and fabrics with **cost-effective qualities**, in the form of **Weekly Updates or Design Capsules**
- Knitting and weaving design and development (across the entire workflow)
- Huge **Sourcing work for Garments and price-competitive fabrics** based on different brands with different seasons. accounting for approximately 30% of the total workload.
- **Preparations for the buyer meeting** and the subsequent follow-up work
- Corperator with Merchandise Manager to complete the **quarterly Men's wear style development by AI** from pieces of fabrics to garments and style looks

The remaining minor design tasks will not be elaborated upon here.

Achievements:

- The Buying Office is essentially a platform for **selecting the best supply chains** and **providing the best products** with the highest market competitive price and qualities. **Price-Priority principles** make designers more **sensitive for cost-controlling** when design, which is complementary to my working experience for light luxury goods over the past ten years.
- In year 2025&2026, the **AI &AGI techniques** showed explosive growth and shocked the whole technical and creative industries. **We are lucky to use AI-assistant for our daily design work**, and **our CEO Henrik is actively promoting the Men's AI project**, with **sample-making costs** being reduced **and efficiency** increased.

Reporting: CEO

Leaving Reason: Organization structure adjustment

2019/10—2020/6[8 months]
Design Manager for Women's Wear

Zhejiang Diancheng Fashion Co. LTD

Apparel/Textiles/Leather Goods | Joint Ventures | 50-150 people

Zhejiang Diancheng Fashion Co.ltd invest by the East Mongolia Fashion Group, its agent brands have **GUCCI, ELEKTA, BALLY, BURBERRY, MOSCHINO, MCQ, Emporio Armani, Versace, Off-White, GCDS, MSGM.** And the company owns the brand **ELEKTA**, an Italian luxury brand for men's wear and women's wear.

Job Description:

Responsible for women's wear of ELEKTA as design manager, designed 2 seasons' products from 2020SS to 2020AW
Keywords: High fashion, Tailoring suit, Stylish, Contemporary

- **Making quarterly R&D plan and budget**
- **Responsible for seasonal R&D**, and **organizing presentation meetings** with the sales apartment to make some necessary revisions & adjustments based on **dynamic retail feedbacks** and authoritative market forecasts for the coming season
- **Guiding and following up with the design team** to complete the style sketches, patterns, and accessories, until samples come out.
- Styles and fabrics **sourcing from suppliers as the buyer**
- Follow up with the shooting for the **brand brochures**
- Working with other departments to **organize Quarterly Ordering Conferences**
- working with production department to **make mass production tags**, ensuring the styles, fabrics and factory information are totally correct.

Subordinates:4 | Reporting: General Manager

Leaving Reason: Othres

2019/1—2019/10[9 months]

Chief Designer | Design Department

Shanghai Hongche Industrial Development Co., LTD

Apparel/Textiles/Leather Goods | Joint Ventures | 50-150 people

SHANGHAI HONG CHE INDUSTRIAL is the investment subsidiary of **La Chapelle Group**.

It operates three world famous Fashion brands**---[Pierre Balmain], [Maria Luisa],[NN by Nicolas Andreas Taralis]** The first Brand [Pierre Balmain] comes from Paris, French, it is worldwide known as the producer of the Luxuriant Jacket for Micheal Jackson. They Built a design group in Shanghai and produces the garments in China.
The second brand is [Maria Luisa], women's wear also from Paris. The design group is based in Shanghai for the China Market.
The third brand is [NN by Nicolas Andreas Taralis]which owns by Nicolas ,who is working for Dior Men's wear

Job Description:

As Chief designer, responsible for [NN by Nicolas Andreas Taralis], both women's wear and men's wear from 2019A/W to 2020S/S

Keywords: Luxury Sports, Handcrafted beading work , Luxury embroidery

- **Making seasonal design schedules** for both women's wear and men's wear, including Trend board, Style looks, patterns design, Fabrics, Accessories, etc.
- Guiding and **following up with the design team to finish the whole seasonal design work**
- After sketches are finished, following up with sample-making and make sure all the prints and embroideries are correctly finished before the deadline
- Arranging the **shooting** for the **collection brochures** and **preparing purchasing conferences** with other departments
- Conducting market research and gathering weekly retail feedbacks

Subordinates:4 | Reporting: Boss

Leaving Reason:
The Investor La Chapelle has financial problems (had Official Financial News in Stock Market) ,
Many of its brands and those company had invested went bankrupt, and our Design Team left after 2020S/S

2017/5—2018/4[12 months]

Designer | SV Design Team

Shanghai Solamoda garment co.,ltd

Apparel/Textiles/Leather Goods | Private Comp. | 500-1000 people

Website : www.solamoda.com

Job Description:

Responsible for Evening dress, Party dress, Wedding dress

Keywords: Beading, Embroidery, handcrafts

- **Making seasonal design scheduling**, fabric sourcing, sketches, and following up with sample making
- **Responsible for beading& embroidery design**, including drawing the embroidery layout, handcrafts and guiding the bead workers how to finish the whole embroidery.
- **Cooperating with production Dept to confirm garment details** including fabrics, linings, patterns, beading works and sewing technicals
- Weekly local market research and **gathering retail information from sales department**.

Subordinates:1 | Reporting: Design Director

Leaving Reason: expiration of contract

2013/10—2016/12[38months]

Chief Designer

Gemunion Work Studio (Shanghai)

Apparel/Textiles/Leather Goods | Private Comp. | less than 15 people

Genmunion Work Studio established in 2015, co-founded with 3 talented designers who graduate **from BIFT, Royal College of Art and Central Saint Martins**, respectively. I am one of co-founders.

Job Description:

- **Team building and establishment of the supply chain system**
- **Making seasonal design schedules both for ready-to-wear and customize**
- **Follow up with sample-making, tailoring and handcrafted works**
- Developing and maintaining clients' relationships
- Preparing for cocktail parties and other sales events
- **Responsible for both Knitting& Woven series products design**

Achievements:

- Built studio from zero to steady running with the first clients in three months
- Designed **Red-carpet attires** for a few **famous artists and movie stars** , who included Gao Lihong, Sammo Hung Kam-po, Chen Shu, Changjiang Wu ···
- Be a membership of Shanghai Garment Trade Association (SGTA) , Shanghai Elite Entrepreneurs Club
- Cooperated with several high-end private clubs and High-end photography clubs in shanghai
- Successful worked with local Brands for ODM cooperation, such as **LiaaLancy, Chris by Christophe Bu,** and obtained the first order of more than **RMB 2 million** from **Liaa Lancy.**
- Participated in **costume design for the film "The Great Wall" directed by Zhang Yimou.**

Subordinates:7 | Reporting: co-founders

Leaving Reason: Duo to one of our core co-founders moving to Beijing, we decided to dissolve the Studio

2012/1—2013/7 [17 months]

Designer | RuiShengXiang Design Team

Beijing Jarun Fangrong garment co.ltd

Apparel/Textiles/Leather Goods | Private Comp. | 150-500 people

Ruishengxiang is a Local Chinese luxury brand with a design team originating from top-tier luxury fashion houses. At the inception of the brand, I had the privilege of training under the Design Director, **Ms. Huang Huimin**, mastering fabric application, pattern making, and production craftsmanship—knowledge from which I still benefit today. (**Huang Huimin previously served as the Chief Designer for BLANC de Chine and a Haute Couture Designer for GIORGIO ARMANI**). In my role as Designer and Assistant to the Director, I supported the director in the department's day-to-day management, task delegation, and performance evaluations for the design team.

Job Description:

- Market research and style design.
- Working as designer & Assistant for Design Director's daily work, my job focused on following up with the whole team's daily work, making sure everything going well as scheduled.
- Making sure the sample making of Men's and Women's wear successfully completed on schedule, arranging fitting, etc.
- Communicating with the other Depts. such as fabric sourcing, sewing techniques, pattern maker, merchandiser ···, to ensure the whole team work efficiently and orderly.

Subordinates:1 | Reporting: Design-Director

Leaving Reason: Move to Shanghai

2009/7—2010/6 [1 year]

Assistant Designer

Co-best co.ltd

Apparel/Textiles/Leather Goods | Private Comp. | 1000 people

Website: https://www.co-best.com/

It's my first Job after Graduated from BIFT, our design team has 1 leader who inchange of design team and merchandise, 2 garment designers and 1 prints designer, 1 assistant designer. I do remember our team working for Kohl's, Gap, Old Navy, Banana Republic, etc

Job Description:

- Weekly market research and buying samples in competitive Brands as M&S , Zara
- Drawing Sketches and making technique sheets for making samples
- Sourcing Accessories and designing layout for clients.

- Prepare samples and fabrics for Buyer's meeting

Reporting: Designer

Leaving Reason: expiration of contract and looking for good opportunity

Education

2005/9—2009/6

Beijing Institute of Fashion Technology [BIFT]

- Bachelor | Fashion Design and Technology
- Bachelor | English